

Nurse's Son Wins Waterbury Hospital's Smoke-Free Campus Design Contest

Rick Cofrancesco, son of Waterbury Hospital employee Thelma Cofrancesco, RN, was the winner of the hospital's Smoke-Free Campus Design Contest (see attached design.) Waterbury Hospital recently announced that it will become a smoke-free campus in 2009.

Over a dozen unique designs were submitted by hospital employees and their families. Rick's design, which featured a cartoonish-looking cigarette butt getting the boot, was unanimously voted best design by hospital employees. The design will now be featured on all of the hospital's marketing materials in the coming year and will be accompanied by the hospital's official Smoke-Free Campus slogan: *"Let's Clear the Air! Start Now. Stop Smoking!"*

By November 20, 2009, the hospital will no longer allow smoking anywhere on its property, including parking lots and satellite facilities. Employees will be offered a wide range of programs, counseling and other opportunities to help them kick the habit.

